

# General Services Administration

## Federal Supply Service

### Authorized Federal Supply Schedule Price List

AIMS Schedule: GS-07F-0449W and GS-07F-0450W



HANLONCREATIVE

// [hanloncreative.com](http://hanloncreative.com)

#### Hanlon Creative

1744 Sumneytown Pike  
Kulpsville, PA 19443  
267.421.5755  
[Hanloncreative.com](http://Hanloncreative.com)



Contract Holder

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On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The INTERNET address for GSA Advantage! is: [GSAAdvantage.gov](http://GSAAdvantage.gov).

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at [fss.gsa.gov](http://fss.gsa.gov).

**Schedule Title:** *Advertising and Integrated Marketing Solutions (AIMS)*

**Standard Industrial Group:** *541*

**Service Codes (as applicable):** *R466*

**Contract Period** *June 7, 2010 — June 6, 2015*

**Contract Number:** *GS-07F-0449W and GS-07F-0450W*

**Contractor's Name:** *Hanlon Creative*

**Address:** 1744 Sumneytown Pike

Kulpsville, PA 19438

**Phone Number:** *267-421-5755*

**Fax Number:** *484-466-0466*

**Website:** *[www.HanlonCreative.com](http://www.HanlonCreative.com)*

**Contract Administration POC:** *Mr. Toby Eberly, [contracts@hanloncreative.com](mailto:contracts@hanloncreative.com)*

**Business Size:** *Small*

Hanlon Creative (Hanlon) is a full service branding, strategy, and communications firm. We offer expertise in executing creative projects to include commercial art and graphic design for online and print advertising, web design and development, complete messaging for outreach and awareness campaigns, video production, and trade show and exhibit services.

We work with government and corporate clients to develop brand identity packages that include logos, brochures, booklets, posters, postcards, letterhead, fact sheets and newsletters. We plan and execute direct and email marketing campaigns, broadcast media production, search engine optimization, and media buying and planning.

Since our inception in 2000, our mission is to deliver consultative advertising, graphic design, web and video services through time conscious and cost effective means. We do the research to understand our client and their target audience to assure effective execution of project plans. Our communications break through the clutter and provoke reactions...call, click, donate, buy! We research and understand the target audience to be sure the message meets behavioral, emotional and logical thought patterns.

## Who we are:

- Relentlessly open-minded creative professionals
- Multi-media and multi-discipline with all design and project management services fully in-house at our headquarters in suburban Philadelphia and Washington, DC
- \$3M in annual billings, with a 12-year track record of consistent growth
- 7-year average client tenure, ranging from Federal Government agencies to Fortune 500 companies, independent start-ups, and non-profits organizations
- Our long-standing partnerships with highly rated complimentary businesses, allow for expansion of services and on-time delivery of production

## Leadership

After finishing his undergraduate degree at University of Delaware, **Christopher Hanlon** began his career with a small advertising agency in Philadelphia, serving as art director conceptualizing design print ads, direct mail pieces, web sites, brochures, corporate identities, and e-mail blasts. He expanded his advertising and marketing experience when he was recruited by a large national advertising agency in New York City (NYC). Following his time in the NYC marketplace, he sought the challenge of working independently and began Hanlon Creative in September 2000. Currently, Christopher serves as creative director and partner.

**Andrew Hanlon** entered the world of small business sales and marketing after graduating from Shippensburg University with a degree in business administration and a concentration in marketing. After establishing his career in technology sales, Andrew wanted to develop a marketing services business. In 2001, He joined with Christopher at Hanlon Creative and serves as Hanlon's president and partner.

With this combination of leadership talent, Hanlon Creative has successfully demonstrated our capabilities by serving government, commercial, and non-profit clients.

## Accomplishments

Hanlon has developed full scale marketing campaigns for large nationally recognized companies that included print advertising, television commercials, and interactive web based marketing. We designed the user interface experience for a large reverse auction site for government acquisitions, and developed the design and layout of several consumer products. We've designed and delivered marketing campaigns, branding packages, websites, and all promotional graphics and collateral for corporate and government tradeshow and events.

We can bring creative thinking and design to the forefront of any initiative. The Hanlon Creative positioning statement, Smart strategy – Creative delivery, defines our philosophy and governs our interaction with clients. The strategy of all successful projects is critical to the ultimate success of the creative deliverables.

## Clients

Our clients include nonprofit and government organizations as well as large and small businesses. Hanlon Creative serves a variety of clients in many different vertical markets which affords us a broad view of insight into a wide array of brand designing and marketing challenges. A short list of our clients is listed below:

Government Agencies	Non-Profit	Healthcare	Corporate
US Department of Agriculture/ Forest Service	Philadelphia Convention & Visitors Bureau	Aetna	S.C. Johnson
Department of Commerce/ NOAA	The Mark Twain House & Museum	Apollo Healthstreet	Sara Lee
US Air Force/ Joint Task Force Civil Support	Maryland Stem Cell Research Fund	Health Advocate	AmerisourceBergen
General Services Administration	Kessler Institute for Rehabilitation	VirtuaHealth	Citco Fund Services

We develop a consultative partnership with our clients. This approach assures that goals, objectives, and budgets are aligned and our team has a clear understanding of the requirements. We create imagery and messaging that relates to the target audience, with a consistent focus on promoting social awareness and positive brand identity.

# //Capabilities & Services

Hanlon Creative is a registered small business providing advertising, graphic design and web development services. We provide creative, efficient and budget conscious solutions to a wide variety of national clients.

## PUBLIC AWARENESS AND OUTREACH

Market research, concept, design, media planning and execution of campaign

## RECRUITMENT ADVERTISING

Market research, concept, design, media planning and execution

## MEDIA PLANNING AND BUYING

Market research, strategic planning and purchasing of both traditional and online advertising

## WEBSITE DESIGN AND DEVELOPMENT

Market research, concept, design, development, hosting and maintenance.

## SEARCH ENGINE OPTIMIZATION

Market research, link building and reporting

## BRAND DEVELOPMENT

Market research, strategic planning, concept, design and implementation

## ADVERTISING

TV, radio, print, outdoor and online and campaigns

## DIRECT MAIL

Market research, concept, design, and fulfillment of campaign

## EMAIL MARKETING

Market research, concept, design, and fulfillment of campaign

## CORPORATE IDENTITY

Market research, concept, design and production of logos, stationary packages, brochures, presentations and internal communications.

## TRADESHOW GRAPHICS

Concept, design and production

## PACKAGING DESIGN

Concept, design and production.

## DIGITAL SIGNAGE

Concept, design, development and support of network

## MASCOTS

Concept, design and production

NAICS CODES	512110	512191	518210	519130	541430	541810	541850
	Motion Picture and Video Production	Teleproduction and Other Postproduction Services	Data Processing, Hosting and Related Services	Internet Publishing and Broadcasting and Web Search Portals	Graphic Design Services	Advertising Agencies	Display Advertising
	541860	541511	541613	541840	541870	541910	541922
	Direct Mail Advertising	Custom Computer Programming Services	Marketing Consulting Services	Media Representatives	Advertising Material Distribution Services	Marketing Research and Public Opinion Polling	Commercial Photography

GSA AIMS	541 1	541 3	541	541 4A	541 4B	541 4C	541 4F
	Advertising Services	Web Based Marketing Services (Small Business Set-Aside)	Specialized Marketing	Market Research	Video/Film Production	Exhibit Design and Implementation Services	Commercial Art and Graphic Design Services

1a. Table of awarded special item number(s) with appropriate cross-reference to item descriptions and awarded price(s).	<b>SIN</b> 541-1 541-3 541-4A 541-4B	<b>Description</b> Advertising Services Web Based Marketing Market Research and Analysis Video/Film Production Commercial Art/Graphic Design
1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded:	See Price List	
1c. Proposed Hourly Rates, a description of all corresponding commercial job titles, experience, functional responsibility and education:	See Labor Category Descriptions and Price List	
2. Maximum order	\$1,000,000.00 or limit specified by each SIN	
3. Minimum order	\$100	
4. Geographic coverage (delivery area)	Domestic and Overseas	
5. Point(s) of production (city, county, and state or foreign country)	Not Applicable	
6. Discount from list prices or statement of net price	None	
7. Quantity discounts	1% – ≥ \$500,000.00 Task Orders	
8. Prompt payment terms	1% – 20 days NET 30	
9a. Notification that Government purchase cards are accepted at or below the micro-purchase threshold	Credit Cards are accepted. Please contact: <a href="mailto:contracts@hanloncreative.com">contracts@hanloncreative.com</a> for instructions.	
9b. Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold:	Credit Cards are accepted. Please contact: <a href="mailto:contracts@hanloncreative.com">contracts@hanloncreative.com</a> for instructions.	
10. Foreign items (list items by country of origin).	None	
11a. Time of delivery:	In accordance with the requirements of the task order	
11b. Expedited Delivery:	In accordance with the requirements of the task order	
11c. Overnight and 2-day delivery:	In accordance with the requirements of the task order	
11d. Urgent Requirements:	Agencies may contact the Contractor's Representative to request a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.	

12. F.O.B. point(s)	Destination
13a. Ordering address(es)	1744 Sumneytown Pike Kulpsville, PA 19443 or Via fax 484-466-0466
13b. Ordering procedures:	For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.
14. Payment address(es)	<b>Hanlon Creative</b> <i>Attention: Accounts Receivable</i> 1744 Sumneytown Pike Kulpsville, PA 19443
15. Warranty provision:	None
16. Export packing charges, if applicable	Not Applicable
17. Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level)	Contractor will accept Government Purchase Card for orders of \$3,000 or less. Please contact <a href="mailto:contracts@hanloncreative.com">contracts@hanloncreative.com</a> for acceptance of larger orders
18. Terms and conditions of rental, maintenance, and repair (if applicable)	Not Applicable
19. Terms and conditions of installation (if applicable)	Not Applicable
20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable)	Not Applicable
20a. Terms and conditions for any other services (if applicable)	Not Applicable
21. List of service and distribution points (if applicable).	Not Applicable
22. List of participating dealers (if applicable).	Not Applicable
23. Preventive maintenance (if applicable).	Not Applicable
24a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants)	Not Applicable
24b. If applicable, indicate that Section 508 compliance:	Electronic and Information Technology (EIT) standards can be found at: <a href="http://www.Section508.gov/">www.Section508.gov/</a> .
25. Data Universal Number System (DUNS) number	62-4386715
26. Notification regarding registration in Central Contractor Registration (CCR) database	Hanlon Creative maintains accurate and updated information in SAM.



# //Labor Categories & Descriptions

**NOTE:** Hanlon does allow experience to substitute for education requirements. Our criterion for experience substitution by educational degree is three (3) years of relevant project experience may substitute for a Bachelor's Degree.

<b>Commercial Job Title:</b>	<b>Project Manager</b>
<b>Minimum/General Experience:</b>	7–10 years of experience overseeing both small and large scale projects. Must have experience interfacing with clients and managing a team of creative professionals. Effective written and verbal communications skills are a must. Possesses experience managing project budgets, scheduling, and deliverables.
<b>Functional Responsibilities:</b>	Maintains relationships between Hanlon Creative and the client. Serves as the liaison between the client and the internal creative team to ensure the client's needs and goals are being met. Prepares and delivers presentation to the clients, and manages project budgets and staff resources. May handle up to four non-competing client accounts at a time.
<b>Minimum Education:</b>	Bachelor's Degree

<b>Commercial Job Title:</b>	<b>Art Director</b>
<b>Minimum/General Experience:</b>	2–5 years of industry experience. Proven track record of working on simultaneous projects with tight budgets and deadlines.
<b>Functional Responsibilities:</b>	Oversees the artistic design of advertisements and print materials. Directs photo shoots and the filming of video. Works with a photographer, an illustrator, models, and any props necessary for any produced materials. Responsible for the "look" of produced materials. Serves as a creative team member responsible for developing the concept. Creates and manages the cohesive corporate brands and identities. Prepares files and manages external resources.
<b>Minimum Education:</b>	Bachelor's Degree or the equivalent training

<b>Commercial Job Title:</b>	<b>Photographer</b>
<b>Minimum/General Experience:</b>	4 years of experience specifically for commercial use in digital, aerial, architectural, still, field and studio
<b>Functional Responsibilities:</b>	Possesses a combination of artistic talent and technical skill to produce professional photographs. Captures photographic images for use on advertisements, collateral, websites, and other mediums. Uses tools such as cameras, lenses, and lights. Has the ability to arrange photography so that subject(s) stand out in the finished picture. Will work on different themed activities in different environmental settings. Prepares and delivers high-resolution files and post-production retouching and photo modifications.
<b>Minimum Education:</b>	Bachelor's Degree

# //Labor Categories & Descriptions

<b>Commercial Job Title:</b>	<b>Web Developer</b>
<b>Minimum/General Experience:</b>	5–7 years of industry experience coding/writing scripts in one or more programming languages. Able to work under strict deadlines and handle frequent change requests.
<b>Functional Responsibilities:</b>	Provides web programming/design/maintenance on complex interactive and transactional website projects. Uses web design expertise to develop concepts from which to propose an application design/process, develop the use case, and write and test the code. Be an active participant in the scheduling, documentation, training, and implementation of their assigned projects.
<b>Minimum Education:</b>	Bachelor's Degree or the equivalent training

<b>Commercial Job Title:</b>	<b>Web Designer</b>
<b>Minimum/General Experience:</b>	3–5 years of industry experience developing a basic concept for web pages. Able to use web authoring tools.
<b>Functional Responsibilities:</b>	Creates the look and feel of World Wide Web pages for a client's web site. Develops a graphic design that effectively communicates the ideas being promoted. May participate in the initial planning of a web site, meets with the client to discuss ideas for the layout and organization of the site, the colors or images to use (photos, illustrations, videos, etc.), and other matters concerning overall graphic design. Creates a design that matches the Creative Director's ideas.
<b>Minimum Education:</b>	Bachelor's Degree or the equivalent training

<b>Commercial Job Title:</b>	<b>Graphic Designer</b>
<b>Minimum/General Experience:</b>	3–5 years of experience in the visual arts and using graphic standards for printed and published materials. Possesses working knowledge of style-sheets, logotypes, and illustrated sequencing.
<b>Functional Responsibilities:</b>	Produces visual solutions to the communication needs of clients, using a mix of creative skills and commercial awareness. Meets clients to discuss their requirements and interprets those business needs. Develops design briefs by gathering information and data to clarify design issues. Produces creative and innovative ideas. Redefines a design brief. May presents ideas and designs to prospective customers.
<b>Minimum Education:</b>	Bachelor's Degree or the equivalent training

<b>Commercial Job Title:</b>	<b>Copywriter</b>
<b>Minimum/General Experience:</b>	3–5 years of experience authoring analytical, interpretive, documentary, and promotional copy.
<b>Functional Responsibilities:</b>	Billboards, slogans, taglines, jingle lyrics, Internet content, press releases, catalogues and coupons, and produces promotional text for consumer related products of all persuasions. Form fundraising requests and the direct mail packages.
<b>Minimum Education:</b>	Bachelor's Degree or the equivalent training

# //Labor Categories & Descriptions

<b>Commercial Job Title:</b>	<b>Creative Director</b>
<b>Minimum/General Experience:</b>	10 years of experience or equivalent
<b>Functional Responsibilities:</b>	Leads strategic planning and marketing of global corporate brands, brand creation, execution and evolution, and manages the entire creative staff and external vendors. Interprets the client's communications strategy and then develops proposed creative approaches that align with that strategy. Supervises the development and implementation of both print and media advertising campaigns and creative projects. Initiates and provides creative guidance for all staff involved in the creative process.
<b>Minimum Education:</b>	Bachelor's Degree

<b>Commercial Job Title:</b>	<b>Videographer</b>
<b>Minimum/General Experience:</b>	2 + years of experience with broadcasting production techniques, and broadcasting rules and regulations. Has skill in visualizing and shooting concepts, producing and editing.
<b>Functional Responsibilities:</b>	Researches and develops story/program concepts. Conducts required research such as personal interviews. Plans story line and writes script. Schedules production, camera and editing time. Pre-plans taping then videotapes program material for production using video camera equipment. Assembles and edits videotaped material for local and national broadcast to ensure cohesiveness by assessing narrative and visual context. Edits and assembles final audio/video program material. Coordinates work activities of production crew during taping. Assembles and edits on-air promotional spots for programs scheduled for broadcast.
<b>Minimum Education:</b>	Bachelor's Degree or the equivalent training

<b>Commercial Job Title:</b>	<b>Video Editor</b>
<b>Minimum/General Experience:</b>	Minimum of 2 years of related experience.
<b>Functional Responsibilities:</b>	Oversees the technical quality of a film. Edits film and rearranges the scenes that have been shot, cuts footage, and inserts music, sound, or optical effects. Order special effects from specialists. Use computers or nonlinear digital editing systems to edit film. May use computer software and nonlinear digital editing systems to edit film for commercials, station identification, and public service messages on television films and tapes. Checks film for quality. Works with copies of images to organize the scenes and transitions that make up a film.
<b>Minimum Education:</b>	Bachelor's Degree or the equivalent training

# //Labor Categories & Descriptions

<b>Commercial Job Title:</b>	<b>Illustrator</b>
<b>Minimum/General Experience:</b>	Minimum of two years of practical experience in graphic arts and a demonstrated knowledge of using graphic production equipment.
<b>Functional Responsibilities:</b>	Draws or paints illustrations for various media to convey printed or spoken word. Studies layouts, sketches proposed illustrations, and related materials. Determines style, technique, and medium best suited to produce desired effects. Conforms to reproduction requirements. Formulates concept and renders illustration and detail from models, sketches, memory, and imagination. Discusses illustration at various stages of completion and makes necessary changes. May select type, draw lettering, lay out material, draw or paint graphic material; lettering to be used for title, background, screen advertising, commercial logo, and other visual layouts.
<b>Minimum Education:</b>	Bachelor's Degree or the equivalent training

<b>Commercial Job Title:</b>	<b>Media Planner</b>
<b>Minimum/General Experience:</b>	3–5 years of media planning. Strong interactive media skill set along with good knowledge of interactive, print, and outdoor. Experience analyzing complex data, market research and formulating actionable plans. Direct marketing experience is preferred.
<b>Functional Responsibilities:</b>	Participates in clients' media campaigns. Guides and drives multi-channel media planning. Works as part of cross-functional agency team to develop and implement plans that measurably drive brand and demand. Works closely with creative and account teams. Researches and leads the adoption of progressive and out-of-the-box media approaches and channels/venues. Assists in formulating, writing and presenting recommendations. Implements and optimizes media plan. Monitors, analyzes and reports on results. Manages budgets, authorizations, insertion orders, and reconciliations.
<b>Minimum Education:</b>	Bachelor's Degree

<b>Commercial Job Title:</b>	<b>Media Buyer</b>
<b>Minimum/General Experience:</b>	Minimum of two years of practical experience in print or interactive advertising or sales.
<b>Functional Responsibilities:</b>	Buys advertising space/time in magazines, newspapers, radio, television, online, in store, and other various relevant media outlets. Familiar with various media cost. Collects information about the kinds of audiences that can be reached by the different media and the approximate size of those audiences. Works with account executives to establish a plan for reaching the greatest number of potential customers using the most cost effective method. Negotiates agreements with the media sales workers employed by newspapers, magazines, cable services, and radio and television stations. Tracks down and buys space in print publications, radio, or television markets. Packages and resells this space to advertising agencies or directly to individual companies.
<b>Minimum Education:</b>	Bachelor's Degree

# //Labor Categories & Descriptions

<b>Commercial Job Title:</b>	<b>Production Manager</b>
<b>Minimum/General Experience:</b>	2 + years experience evaluating post production deliverables.
<b>Functional Responsibilities:</b>	Prepares files to be produced in both web and print standards. Transfers files on client FTP sites. Retouches and color corrects images before final client approval. Handles specialty printing such as die cuts, spot colors and varnish options.
<b>Minimum Education:</b>	Bachelor's Degree

<b>Commercial Job Title:</b>	<b>Market Analyst</b>
<b>Minimum/General Experience:</b>	5-7 years experience.
<b>Functional Responsibilities:</b>	Collects and analyzes data to evaluate existing and potential service markets. Gathers statistical data on competitors and examines prices, sales, and methods of marketing and distribution. Analyzes data on current and future sales trends. Great attention to detail is a must.
<b>Minimum Education:</b>	Bachelor's Degree

SIN(S) Proposed	Service Proposed (e.g. Job Title/Task)	Base Period Year 1
541-1 Advertising 541-3 Web-based Marketing 541-4A Market Research 541-4B Video/Film Production 541-4F Commercial Art & Graph	Project Manager	\$126.95
541-1 Advertising 541-3 Web-based Marketing 541-4A Market Research 541-4B Video/Film Production 541-4F Commercial Art & Graph	Art Director	\$95.72
541-1 Advertising 541-3 Web-based Marketing 541-4B Video/Film Production 541-4F Commercial Art & Graph	Photographer	\$77.58
541-1 Advertising 541-3 Web-based Marketing 541-4F Commercial Art & Graph	Web Developer	\$136.02
541-1 Advertising 541-3 Web-based Marketing 541-4F Commercial Art & Graph	Web Designer	\$108.82
541-1 Advertising 541-3 Web-based Marketing 541-4B Video/Film Production 541-4F Commercial Art & Graph	Graphic Designer	\$95.72
541-1 Advertising 541-3 Web-based Marketing 541-4A Market Research 541-4B Video/Film Production 541-4F Commercial Art & Graph	Copywriter	\$108.82
541-1 Advertising 541-3 Web-based Marketing 541-4A Market Research 541-4B Video/Film Production 541-4F Commercial Art & Graph	Creative Director	\$141.06

## Notes:

- Rates provided above reflect work performed at a government site
- Rates are inclusive of the Industrial Funding Fee

SIN(S) Proposed	Service Proposed (e.g. Job Title/Task)	Base Period Year 1
541-1 Advertising 541-3 Web-based Marketing 541-4B Video/Film Production	Videographer	\$115.87
541-1 Advertising 541-3 Web-based Marketing 541-4B Video/Film Production	Video Editor	\$117.88
541-1 Advertising 541-3 Web-based Marketing 541-4A Market Research 541-4B Video/Film Production 541-4F Commercial Art & Graph	Illustrator	\$104.79
541-1 Advertising 541-3 Web-based Marketing 541-4A Market Research	Media Planner	\$95.72
541-1 Advertising 541-3 Web-based Marketing 541-4F Commercial Art & Graph	Media Buyer	\$86.65
541-1 Advertising 541-3 Web-based Marketing 541-4B Video/Film Production 541-4F Commercial Art & Graph	Production Manager	\$61.46
541-1 Advertising 541-3 Web-based Marketing 541-4A Market Research	Market Analyst	\$104.79

**Notes:**

- Rates provided above reflect work performed at a government site
- Rates are inclusive of the Industrial Funding Fee

To demonstrate customer satisfaction, we're providing results of a Past Performance Evaluation Survey, collected by Dun & Bradstreet. Ratings range from 0 to 100 with 100 being the highest.

Overall Performance Rating	94%	Reliability	95%
Delivery/ Timeliness	94%	Cost	91%
Business Relations	96%	Quality	95%
Order Accuracy	93%	Responsiveness	94%
Customer Support	94%	Personnel	97%

## Work Samples

The examples provided following this page, represent the creative design talents of our staff. Additionally, these samples show the diversity of our client base and the wide array of campaigns we have developed and completed.

No matter the type of organization, the process of identifying and defining the message, knowing and accommodating the audience, and delivering inspiring content that conveys the appropriate image and information is adaptable. What is most essential is the quality of the talent involved and the ability to work professionally and communicate effectively.

The end result of the attached work samples demonstrates the cooperative efforts of our design team as they have accomplished the task of meeting and exceeding the client's expectations.

*For more information on contracting with Hanlon Creative, please contact Toby Eberly.  
[toby@hanloncreative.com](mailto:toby@hanloncreative.com) or 301.471.4565.*









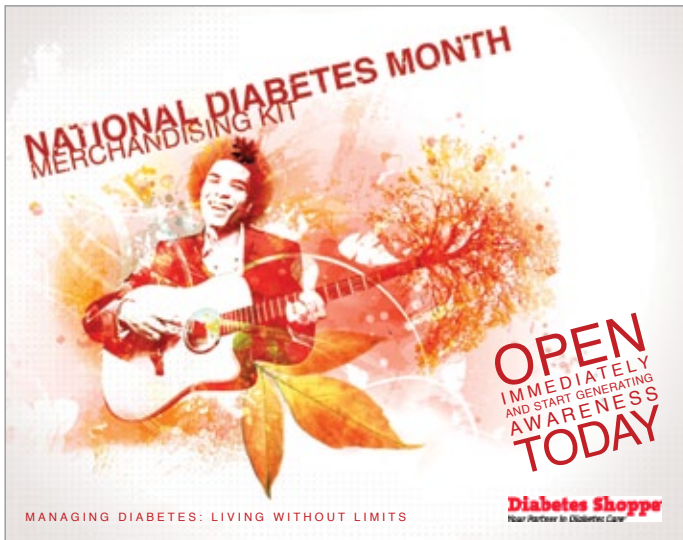


## TRADE SHOW BOOTH



## TRADESHOW GRAPHICS

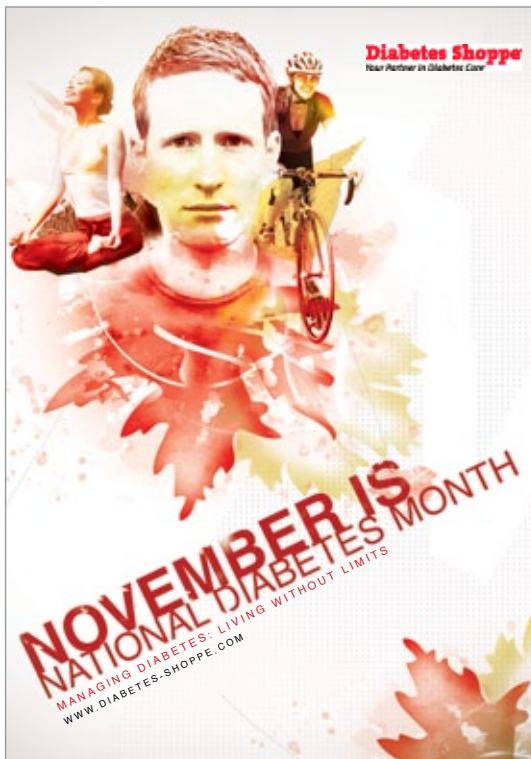




BOX LABEL



CALENDAR



POSTERS



MONTHLY NEWSLETTER



COLLATERAL

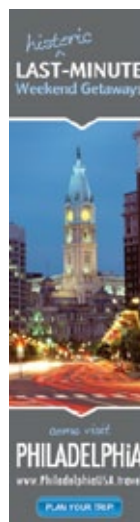
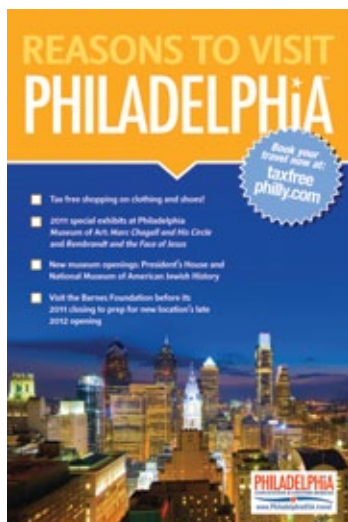
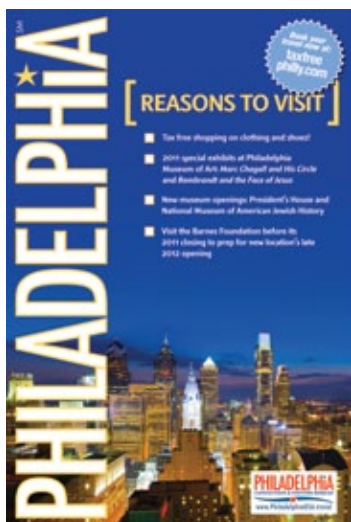


BRANDING / BROCHURE



BROCHURES





POSTERS

WEB BANNER SERIES



MAGAZINE ADVERTISEMENTS



PROMO POSTCARD & LOGO



KIWI



AMERISOURCEBERGEN NHCE



KIWI TANA



EMPIRE BEAUTY SCHOOLS